

Single Event Sponsorship Tiers:

Platinum Sponsor – \$1,000+

- Largest logo on event banner, programs, and promotional materials
 - Name mentioned in all social media posts
 - Option to hang their own banner at the event (provided by sponsor)
 - Premium vendor booth space (if applicable)
 - Recognition during event announcements
 - Featured spotlight post on social media
 - Large space on website for partners
 - “Presented By” title
 - Tickets/ Entry to event (Quantity of guests determined by value of tickets)
 - Limited to 1 Sponsor
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Gold Sponsor – \$750

- Large logo on event banner and programs
 - Mention in 3+ social media posts
 - Vendor booth space (if applicable)
 - Recognition during event announcements
 - Group thank-you post on social media
 - Medium space on websites
 - Tickets/ Entry to event (Quantity of guests determined by value of tickets)
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Silver Sponsor – \$500

- Medium logo on event banner and programs
 - Mention in 1–2 social media posts
 - Vendor booth space (if applicable)
 - Recognition during announcements
 - Small Space on website for partner
 - Tickets/ Entry to event + 2 Guests (1 Table at NFR Watch Party)
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Bronze Sponsor – \$250

- Small logo on banner and programs
- Group thank-you post on social media

- Name listed on website/event page
 - Recognition during announcements
 - Mentioned on website as partner
 - Tickets/ Entry to event x 2 (Excluding NFR Watch party)
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Friends of the Event – \$100

- Name listed in event program
 - Group thank-you post on social media
 - Recognition during announcements
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Season / Annual Sponsorship Tiers:

Platinum Season Sponsor – \$3,500+

- Largest logo on **all event banners** throughout the year
 - Recognition at **every event** (announcements, programs, flyers, etc.)
 - Premium banner placement (or option to provide a large banner for all events)
 - Spotlight feature post before each event + quarterly highlight on social media
 - Logo + link on our partners page of website for the year
 - Vendor space at all event
 - Entry to ALL Events (# of Guests determined by value of tickets)
 - Limited to 1 Sponsor
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Gold Season Sponsor – \$2,500

- Large logo on all event banners/programs
 - Mention at each event
 - Vendor space at 3 events
 - 3 social media spotlights during the year
 - Logo on website sponsor page
 - Entry to ALL Events (# of Guests determined by value of tickets)
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Silver Season Sponsor – \$1,500

- Medium logo on banners/programs for all events
- Mention in group social media thank-yous
- Vendor space at 2 events
- Recognition at each event
- Entry to ALL Events (# of Guests determined by value of tickets)

Bronze Season Sponsor – \$750

- Small logo on banners/programs for all events
- Group thank-you social media post after each event
- Vendor space at 1 event
- Entry to ALL Events (# of Guests determined by value of tickets)

Friends of the Arena – \$300

- Name listed in programs at all events
 - Group recognition on social media
 - Mention at all events
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Donations of goods or services are always considered! Sponsorship levels will be determined by the value of the product.

**Sponsorships that include entry to events may